

Chapter 1: Before the Fair

Chapter 2: During the Fair

Chapter 3: After the Fair

Chapter 1: Before the Fair

Share the Fair is the Book Fair's giving program that supports students who need help buying new books. Powered by contributions from your school and your community. You decide how to use these funds with the goal of sending every student home with a book. Contributions to Share the Fair can be made two different ways.

First, from your school's Book Fair homepage. When they choose this button, they'll reach your school's dedicated, Share the Fair contribution page, making it easy for anyone to participate. After they complete the required fields, funds are immediately ready for use at the Fair. The link to your school's contribution page can be found on the Fair details and settings page in the Host hub, and is available year round.

Just scroll down to the Share the Fair section and copy the link. Then share it widely, not just with families, but also with local shops, restaurants, and other organizations who could support your students. A second way that families can contribute is when they add funds to a Book Fair eWallet for their student. While funding, they'll see the option to give, to Share the Fair and can add any amount to your school's account.

Plan to promote Share the Fair at least three weeks before your Fair starts to ensure funds are available when the Fair begins. This is also the time to work with teachers or guidance counselors to identify which students would benefit most from this program. To get started and to find resources that encourage participation, visit the Share the Fair page on the Host Hub.

Chapter 2: During the Fair

During checkout, use the round up feature on your payment system to ask adults if they would like to round up their purchase or make a custom contribution. To check your balance, go to the sales screen on your register, tap check Share the Fair balance for a real time total. Once you know your balance, you can put those funds to work. To ring up Share the Fair purchases at the register be sure to choose Share the Fair as the payment option. Keep spreading the word by sending families an email reminder, sharing a post on social media or adding a message to your school newsletter. Whatever makes the greatest impact for your school.

### Chapter 3: After the Fair

Once the Fair has ended, but before it's packed up, check your Share the Fair Balance on the register again. You'll want to help as many students as possible take books home. You can also view your balance and history of transactions in the Share the Fair section on your Fair Details and settings page in the Host Hub. Any unused contributions will roll over and be available for your school's next Fair. One last thing. After the Fair when unspent eWallet funds become a Scholastic E-gift balance, families can contribute any portion of those funds to your Share the Fair account. Thank you for supporting your school's students.